WP5 DISSEMINATION

4th Transnational Project Meeting
Bucharest, 22&23th of July 2019

WWW.YEIP.ORG
WEBSITE
www.yeip.org

NEWS
• 56 since the beginning of the project

YEIP DATABASE/NETWORK
• 100 people registered

VISITORS
• 5057 unique visitors
• Main languages: Italian, English...

TARGET
• ....unique visitors (!)
### Download of E-Books

<table>
<thead>
<tr>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Executive Summary - Short Version</td>
<td>792</td>
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<tr>
<td>1st National Reports - Full E-Book</td>
<td>1221</td>
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<tr>
<td>1st Comparative Findings Chapter</td>
<td>568</td>
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<tr>
<td>1st Bibliography</td>
<td>489</td>
</tr>
<tr>
<td>Stakeholder Mapping</td>
<td>226</td>
</tr>
</tbody>
</table>
WHAT ABOUT WP2 E-BOOKS?

- Can we upload them?
- Are they definitive?
- Do you want to include an introduction?
- How do you want to lunch them?
**PRESS RELEASE**

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<thead>
<tr>
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<th>UK</th>
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<tbody>
<tr>
<td><strong>VII - NEW YOUTH-LED RESEARCH DATA ON VIOLENT YOUTH RADICALISATION JUST RELEASED</strong></td>
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<td><strong>VI - LAUNCH OF NEW YOUTH RADICALISATION PREVENTION TOOLKIT FOR POLICYMAKERS</strong></td>
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<td><strong>V - YEIP PROJECT: ONLINE SURVEYS PHASE</strong></td>
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<td><strong>IV - YOUTH RADICALISATION: YEIP INTERNATIONAL YOUTH CONFERENCE TEACHES HOW TO PREVENT NOT TO COUNTER</strong></td>
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<td><strong>III - YOUNG, MARGINALISED BUT NOT RADICALISED: NEW PREVENT RESEARCH LAUNCHED</strong></td>
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<tr>
<td><strong>II - BIBLIOGRAPHY ON YOUTH RADICALIZATION IN 6 LANGUAGES RELEASE BY YEIP</strong></td>
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<tr>
<td><strong>I - €1.5M YOUTH-LED PROJECT FUNDED BY</strong></td>
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NEWSLETTER 3?
Online surveys, toolkits, evaluation tender
At least 4 in total
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<tr>
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SOCIAL NETWORK

FACEBOOK PAGE (https://www.facebook.com/YEIPproject/)
• 176 followers
• 102 posts

FACEBOOK GROUP (https://www.facebook.com/groups/265246787218367/?ref=pages_profile_groups_tab&source_id=267973410401469)
• 46 members
• 107 posts

INSTAGRAM (https://www.instagram.com/yeip_project/)
• 48 followers
• 17 posts
<table>
<thead>
<tr>
<th>I - VIDEOS/PODCASTS OF YOUTH-LED POLICY SEMINARS (ITALY, PORTUGAL, CYPRUS)</th>
<th>VISITORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITALY: 14+13+19+25; PORTUGAL: 1516+182+549; CYPRUS: 41</td>
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<table>
<thead>
<tr>
<th>II - 1ST YEIP INTERNATIONAL CONFERENCE (4 VIDEOS)</th>
<th>24+28+68+132</th>
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<tbody>
<tr>
<td>III - THE YEIP PROJECT</td>
<td>72</td>
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<tr>
<td>IV - YEIP ONLINE SURVEY</td>
<td>55</td>
</tr>
<tr>
<td>V - YEIP SURVEYS</td>
<td>45</td>
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</tbody>
</table>
Attention!!

We aim to have over 5,000 subscribers by the end of the project
All partners have to promote the network through their contacts

NOW = 370

(Facebook, Instagram, Website Network)
WP3 TOOLKITS

• TOOLKIT FOR POLICY MAKERS:
  https://yeip.org/toolkit-for-policy-maker/
  - OPEN ACCESS
  - 46 downloads
  - 62 unique visitors
  - DISSEMINATION on project website (home and news sections), project Facebook group, project Facebook Page, project Instagram

• TOOLKIT FOR PROFESSIONALS:
  https://yeiptraining.org/
  - PASSWORD PROTECTED ACCESS
  - moodle platform
  - 6 registered users
  - DISSEMINATION on project website (home section), project Facebook group, project Facebook Page, project Instagram

Co-funded by the Erasmus+ Programme of the European Union
WP3 TOOLKIT FOR POLICY MAKERS

- **11 RESPONSES**
- **ONLY 3 FROM POLICY MAKER ENVIRONMENT (regional or local level)**

What was your knowledge about the prevention of violent youth radicalisation before to consult the YEIP Toolkit for policy makers?

- **11 responses**

What is your knowledge about the prevention of violent youth radicalisation after the consultation of the YEIP Toolkit for policy makers?

- **11 responses**
Do you think the material of the YEIP Toolkit is a useful food for thoughts for the creation of youth policies relating to violent radicalisation prevention?

11 responses

- 54.5%: 1 - Absolutely not useful
- 36.4%: 2 - Not useful
- 9.1%: 3 - Quite useful
- 9.1%: 4 - Useful
- 9.1%: 5 - Very useful

What is your overall evaluation about the YEIP Toolkit for policy makers?

11 responses

- 45.5%: 1 - Insufficient
- 45.5%: 2 - Sufficient
- 9.1%: 3 - Good
- 9.1%: 4 - Very good
The best part of the Toolkit is....

10 responses

The empowerment of the youth. Giving a voice to the children and youngsters and developing the feeling of belonging, responsibility and change.

All of them are very important. However, what I consider more important is the Module 4: "Resolution of conflicts and critical thinking".

The participation of the youngsters in the programs, the promotion of equality of opportunities and the diversity.

The exemplification through videos of different behaviors of desradicalization, stereotypes, between others.

The visualization of some videos given that they are educative.

Active participation of youngsters with the presence/orientation of professionals in the area.

Participation of the young people in the topics.

The diagnosis, perceiving the reality that is around us.

The providing of resources so as they can be used in prevention actions for this topic.

To raise awareness in the population so as to make the project known.
The worst part of the Toolkit is....

6 responses

- Being confined to the English language.
- I did not find negative aspects.
- Knowing deeply the project I think that it would be important that these kind of programs reached every person.
- That there is not a further deepening of practices to use directly with the youngsters.
- Being only theoretical.
- That it is difficult to reach the youngsters who are more in risk of radicalization.

If I had the chance to participate in the creation of the YEIP Toolkit for policy makers, I would like that.....

5 responses

- Implementing a project for grouping Loureiro’s schools.
- Maybe in the creation of content and the spreading. Note: I really liked.
- Applying strategies and dynamics in this scope.
- To get involved directly in the practice of strategies in the community where I live, involving young people and raising awareness about such a delicate topic.
- To create a multidisciplinary team in the schools that gives responses and tackles the problems.
WP3 TOOLKITS

WHAT CAN WE DO FOR INCREASING VISITS?

• TO TRANSLATE AND DISSEMINATE 6° PRESS RELEASE (YEIP TOOLKIT FOR POLICY MAKERS AND PROFESSIONALS)

• TO CREATE AND DISSEMINATE 3° NEWSLETTER (YEIP SURVEYS, PRESS RELEASE, EVALUATION TENDER)

• OTHER SUGGESTIONS?
WP4 ONLINE SURVEYS

https://yeip.org/surveys/

• DISSEMINATION VIA PROJECT CHANNELS:
  - project website (home and news sections)
  - YEIP PROJECT Facebook Page
  - YEIP PARTNERSHIP Facebook Group
  - YEIP PROJECT YouTube
  - YEIP_PROJECT Instagram

About 54000 people potentially reached
WP4 ONLINE SURVEYS

https://yeip.org/surveys/

• PARTNERS’ DISSEMINATION:

- ANS → about 19.600 people potentially reached via Facebook, Twitter, events: university students, social workers, teachers, educators, policy makers, psychologists, etc.

- CARDET → about 5600 people potentially reached via Facebook: CARDET stakeholders

- INOVA → about 31 institutions reached via email: institutions and authorities
WP4 ONLINE SURVEYS
https://yeip.org/surveys/

• PARTNERS’ DISSEMINATION:

- KMOP → about 700 people potentially reached via Facebook, LinkedIn: KMOP stakeholders (register not updated)

OTHER PARTNERS???
EVALUATION TENDER

• DISSEMINATION VIA PROJECT CHANNELS:
  - project website (documents and news sections)
  - YEIP PROJECT Facebook Page
  - YEIP PARTNERSHIP Facebook Group

About 53000 people potentially reached
TRAININGS OF CO-RESEARCHERS

UNITED KINGDOM | YEIP – Training, 17th, 18th and 24th April 2018
Youth work and researcher training took place at IARS International Institute’s offices, 7 members of our youth advisory board participated, as well as 7 students of local schools and universities.

PORTUGAL | YEIP – Training, 7th April 2018
A training course on how to build an innovative tool to prevent marginalization of young people, was held by INOVA+, one of the partners of the YEIP project, last April, 7th.

GREECE | YEIP – Training, 28th March 2018
The training of Young Researchers in Greece was successfully completed on the 28th of March. 11 highly motivated people were trained. They were aged between 18 and 25 years old.

ITALY | YEIP – Training, 22nd March 2018
During the 3 training days, that took place in Reggio Emilia and Modena the 22nd and 23rd of February and the 22nd of March, they learnt the basis of social research, and in particular of youth-led social research.
PUBLIC AND ACADEMIC PRESENTATIONS (YEIP WEBSITE)

• Dr Theo Gavrielides (IARS), 22-23 March 2017, Brussels, Belgium
• Dr Theo Gavrielides (IARS), 3-5 April 2017, Budapest, Hungary
• Dr Theo Gavrielides (IARS), 9-10 May 2017, The terrorist within & restorative justice, Dublin, Ireland
• Dr Theo Gavrielides (IARS), 4-5 May 2018, Restorative Justice & Radicalisation: From theory to practice Tehran, Iran
• Dr Theo Gavrielides (IARS), 21 September 2018, Bruxelles, Belgium
• Dr Theo Gavrielides (IARS), 3-5 October 2018, Addis Ababa, Ethiopia
• Dr Theo Gavrielides (IARS), 4-8 November 2018, Yogyakarta, Indonesia

• Licia Boccaletti and Manuela Tagliani (ANS), 21 March 2018, Modena, Italy
• Manuela Tagliani (ANS), 25 May 2018, Modena, Italy
PUBLIC AND ACADEMIC PRESENTATIONS (YEIP REGISTER)

- 10-17 December 2018, ANS, WP3 training for school professionals in Modena
- 25 January 2019, ANS, WP3 training for school and university professionals in Modena
- 21 March 2019, ANS & Liguria Region, WP3 training for university and school professionals in Genova
- 24 May 2019, ANS, institutional laboratory with school students

- 12 December 2018, CARDET, project presented at High School of Dianellou & Theodotou in Nicosia as part of 'National Educators' Day’ (?)
- 13&14 December 2017, CARDET, Eliza Patouris spoke at "Youth Cooperation for Peace: Building bridges to counter radicalization and extremism" Conference
- 18 April 2019, CARDET, School-wide Debate on the topic of Stereotype and Discrimination (?)
- 9 May 2019, CARDET, project presented with NGOs of Sport Organisations
- 22 May 2019, CARDET, project presented at a Conference of another EU project 'GIGS-Bridging the gap in STEM: Equal participation of boys and girls’
31 January 2018, INOVA+, presentation of WP2 to young people interested in joining the project (?
8 March 2018, INOVA+, project presentation to Portuguese Schools and Municipalities participating in the Soci@ll project
12 July, 2018, INOVA+, project presentation to Local authorities participating in the SOCI@LL project
20 July 2018, INOVA+, project presentation to researchers working in the topics of the MATES and YEIP project
15 April, 2019, INOVA+, training session with Teachers
4 June 2019, INOVA+, training event with Policy Makers - the YEIP Model
4-6 July 2018, SFSS, seminar for intercultural mediators
10-12 July 2018, SFSS, seminar for school teachers
11 September 2018, SFSS, presentation of the project (the national report developed under WP2) at the UN House in Bucharest
IARS ??
KMOP ??


• OTHERS??
PRESS AND NEWSPAPER ARTICLES

- **9 May 2019, CARDET**, article posted on Cyprus News Agency website about YEIP School Debate on topic of Stereotype and Discrimination (?

- **9 March 2017, IARS**, post on Magazine Children and Young People Now (?

- **24 January 2018, KMOP**, press article about the project, PROTOTHEMA.gr

• 5-6 July 2017, ANS, article about YEIP project on www.gazzettadimodena.gelocal.it, Gazzetta di Modena newspaper

• 9 July 2017, ANS, article about YEIP project on www.gazzettadimodena.gelocal.it


• OTHERS ??
THE DISSEMINATION IN THE APPLICATION FORM

Dissemination activities across the partnership:

• A **dedicated website** that can be translated in all European languages and updated regularly. The website will be integrated with live blogs and social media accounts such as Facebook, Tweeter, linkedin, and mobile applications.

• **Speeches in various conferences in all the participating countries and in pan European events**

• Regular **e-newsletters**, each reaching **3000 EU contacts**

• Hard copies of final project report and pdf copies

• **Meetings per participating country with policy makers, practitioners**

• **Media engagement, tv and radio, press and newspaper articles**

• **Publications in scientific journals**

Co-funded by the Erasmus+ Programme of the European Union
Focused dissemination activities:

- In order to create a multiplier effect, all partners will tap into their own membership and dissemination infrastructure. For instance, for each e-newsletter that we produce, we will ask them to forward it to their own members. The same will apply to the videos, publications, consultation responses and other proposed activities. Through this method we anticipate to reach a further 5000 organisations and individuals across Europe.

- IARS is registered with the EU Open Air platform [https://www.openaire.eu](https://www.openaire.eu) while it publishes its own open access Youth Voice Journal [http://youthvoicejournal.com](http://youthvoicejournal.com). We will use these open platforms for the open dissemination of relevant project material.

- We will also publish the material (books, toolkit etc.) in kindle, script and other online document platforms. Any material that is produced in hard copy and online will be given an ISBN number and catalogue in the British library.
Focused dissemination activities:

• **Production of 2 webinars** for young people and professionals. We will use YEIP’s results to develop 2 webinars for young people and professionals that will be hosted on the YEIP website.
  
  ➢ **Webinar for young people**: it is designed in partnership with IARS Youth Advisory Board and will be used to communicate project findings, raise awareness about the risks and consequences of radicalisation activities and promote positive anti-radicalisation messages and safeguarding options.
  
  ➢ **Webinar for professionals**: it will incorporate an audio-visual version of YEIP’s final results informing front-line practitioners and other professionals about YEIPs’ model and state of the art “Prevent” approaches across Europe. Webinars will be produced in English and a subtitles option in all partner languages will be provided.

• **London International Conferences** attended by 100 key stakeholders each from research, policy and practice and young people from across Europe. Representatives of the European Commission will be also invited. Project participants will also be invited to speak at the conference and share their views and experiences.
NEXT STEPS?

- TO ADAPT, TRANSLATE AND DISSEMINATE 6° PRESS RELEASE (YEIP TOOLKIT FOR POLICY MAKERS AND PROFESSIONALS)

- TO CREATE AND DISSEMINATE 3° NEWSLETTER (YEIP SURVEYS, PRESS RELEASE, WP2 E-BOOKS?)

- WP2 E-BOOKS?

- EVENTS? ARTICLES? WEBINARS? ETC.?
We must always use the European emblem (the 'EU flag') and the name of the European Union spelled out in full in all communication and promotional material.

The preferred option is to write, 'Co-funded by the Erasmus+ Programme of the European Union' next to the EU emblem.


THANK YOU FOR YOUR ATTENTION

Contact for communication and dissemination:

Rita Seneca – ANS – ritaseneca@gmail.com